

# Exhibit 30

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# Pirelli Increases Price for Car and Light Truck Tires

By **Christian Hinton**

Published: March 23, 2022



Pirelli says it introduced price increases in the United States for car and light truck tires. Taking effect April 11, the increases will be up to 10%, varying by line and tire size. The increases are due to changing market conditions. Members of the Pirelli sales team will contact customers to provide more detailed information about the changes.

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# Roger's Tire Service focuses on customer service and community relationships

Roger's Tire Service does things a bit differently. Your first hint: the business performs daily operations out of a barn.



By **Christian Hinton**

Published: March 8, 2024



For an average consumer, a tire shop or dealership is probably a facility with multiple technicians, lifts and tire service equipment; they may even think of a specific shop with multiple service bays and locations.

While these things may sound like characteristics of a “normal” tire shop or dealership, Roger’s Tire Service, does things a bit differently. That all starts with the owner, Roger Pitchford. Your first hint could be the fact that Roger, a tire industry veteran with over 35 years of experience, opened a shop in under three weeks in 2021.

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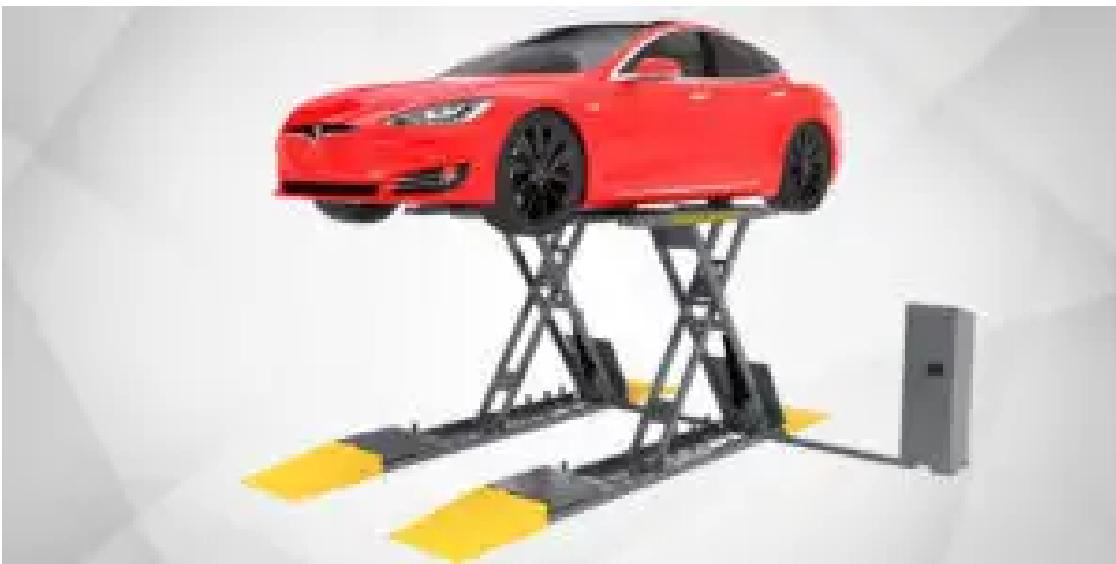


## Toyo Tire reports \$3.6B in 2023 net sales

Toyo increased net sales by 11.2%, operating income by 74.6% and ordinary income by 68.6% over 2022.

By Christian Hinton

March 7, 2024



## BendPak releases new SP-7XE Series of full-rise scissor lifts

BendPak said SP-7XE Series lifts can raise most passenger vehicles and light trucks nearly 6 feet and they fold flat when not in use.

By Christian Hinton

March 7, 2024



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BFGoodrich has been involved in the Mint 400 since its inception in 1968 and has been the title sponsor since 2017.

By Christian Hinton

March 6, 2024



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Walter Lybeck, Point S CEO, and Clint Young, Point S president and COO, gave Tire Review some insight into the company's goals in 2024.

By Christian Hinton

March 6, 2024



## **Yokohama joins non-profit promoting standardization, access to tire data**

As a GDSO member, Yokohama Rubber said it will comply with industry standards promoting individual tire identification management.

By Christian Hinton

March 5, 2024



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Expert Automotive Equipment will distribute a range of BendPak products, including car lifts, tire changers and wheel balancers.

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